

PUBLIC FILE

KDND-FM
Sundays, 6:00A-7:00A

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Wine & Food Tasting To Benefit Charities**
Program: Public File
Date: October 6, 2002
Time: 6:00A-6:30A

Description: The 1st Annual Lake Tahoe Food & Wine in the Pines celebrates the great food and outstanding wines from top growing regions around the world. Local flavors will be showcased as well. For example, El Dorado Hills, just west of Lake Tahoe is the highest growing regions in California, with grapes growing upwards of 3,300 feet. The proceeds for the event benefit several organizations: The South Lake Tahoe Women's Shelter, dedicated to improving the emotional, social and economic condition of women and families in the communities through programs and services that address domestic violence, sexual assault, child abuse and basic needs. The South Lake Tahoe Bread & Broth Program provides food for individuals and families in need. The Culinary Arts Department at Lake Tahoe Community College seeks to continue to expand its culinary facilities and course offerings. The Barbara Trop Scholarship Fund of Women Chefs and Restaurateurs seeks to promote the education and advancement of women in the restaurant business and the betterment of the industry as a whole.

Issue: **Children's Programs**
Program: Public File
Date: November 3, 2002
Time: 6:00A-6:30A

Description: The River Cats, Sacramento's AAA minor league affiliate of the Oakland A's, believe those three A's represent Attitude, Attendance and Academics for all students in the region. Their community relations department travels out to community schools to honor students. They attend over 70 assemblies per year, helping teachers and administrators reward students showing improvement in the "Three A's". The River Cat players and their mascot also attend assemblies to promote reading and fire, health and safety programs. Their school-to-career program offers internships, job shadowing mentoring, work site tours, classroom speaking and an involvement in career academics and curriculum development. Their home run tours have given more than 10,000 students' the opportunity to tour Raley Field while being educated in related areas such as baseball math, baseball science, baseball history and sports management careers. The River Cats Foundation lends assistance to qualifying organizations which support family and youth activities in the greater Sacramento area.

Issue: **Women's Programs**
Program: Public File
Date: November 9, 2002
Time: 6:30A-7:00A

Description: The YWCA is a women's membership movement nourished by its roots in the Christian faith and sustained by the richness of many beliefs and values. Strengthened by diversity, the association draws together members who strive to create opportunities for women's growth, leadership, and power in order to attain a common vision: peace, justice, freedom and dignity for all people. The YWCA of Sacramento is dedicated to strengthening the safety, health and well-being of women and children in our community. Their continuing mission of their Career Resource Center is to help women gain empowerment through economic independence. Their "Encore Plus" program is Northern California's most comprehensive, no-cost breast cancer detection program and educational service. Other programs include self defense and safety training, and affordable housing for very low income single women without children. Their upcoming fund raiser, "A Celebration of Communities" honors Sacramento's rich diversity while supporting the YWCA programs that are so valuable to the women in the community. Health, cultural and athletic programs for all members of the community form the YWCA of the future.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Children's Charities**
Program: Public File
Date: November 17, 2002
Time: 6:00A-6:30A

Description: On World Children's Day, McDonald's will raise money through a variety of activities and promotions developed by each restaurant. Funds raised will benefit local Ronald McDonald House Charities. Northern California chapters are dedicated to lifting children and their families to a better tomorrow through three primary programs. Ronald McDonald House is a home away from home for families who must travel many miles to seek medical treatment for their child. The house is a 20 bedroom facility located on the grounds of the UC Davis Medical Center offering parents and family members of seriously ill and injured kids being treated in any Sacramento medical facility a refuge from the hospital room. Camp Ronald McDonald is a fully accessible camping site and program that meets the needs of children with disabilities throughout Northern California. And, finally, Ronald McDonald House Charities of Northern California utilizes matching funds to maximize local contributions from businesses, community groups and private citizens earmarked specifically for grants and scholarships.

Issue: **Homeless Teens**
Program: Public File
Date: November 17, 2002
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out onto the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids – some of whom have been out of school for years – an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

Issue: **Financial Planning**
Program: Public File
Date: November 24, 2002
Time: 6:00A-6:30A

Description: Ostrofe Financial Consultants provides a diversity of services in the areas of investment, tax, retirement, pension, estate education funds and insurance planning. The group is dedicated to educating the public of the value of financial planning. There are many misconceptions about financial planning. It is more than just investments or insurance. Financial planning is the process of establishing personal and financial goals and creating a way to reach them. The ongoing process involves taking stock of all your existing resources, developing a plan to utilize them, and systematically implementing the plan in order to achieve your short and long term goals. The plan should be monitored and reviewed periodically so adjustments can be made, if necessary, to assure that it continues to move you toward your financial goals. They advise clients in areas ranging from budgets, buying versus leasing a car, managing debts and refinancing one's home. The organization and its local chapters promote the advancement of knowledge in financial planning, supporting programs that enable members to better serve their clients. They regularly sponsor events and educational seminars to help individuals discover the value of financial planning.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Smoking Prevention & Cessation**
Program: Public File
Date: November 24, 2002
Time: 6:30A-7:00A

Description: Smoking is the most preventable cause of premature death in our society. It is estimated that adult men and women smokers lose an average of 13 to 14 years of life due to smoking. Each day in the United States, 3,000 young people start smoking. The goal of the first Great American Smokeout 26 years ago was to get one million of California's five million smokers to pledge to quit for the day. In keeping with California's pioneering role in the fight against the tobacco industry, the American Cancer Society's California Division now uses the Great American Smokeout to highlight new programs that focus on the most vulnerable to Big Tobacco's marketing efforts – teens and young adults – and those who need special encouragement to quit – pregnant women and new mothers.

ISSUES / PROGRAMS LIST

ECONOMY

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Issue: **Privacy Protection**
Program: Public File
Date: December 15, 2002
Time: 6:30A-7:00A

Description: California is the first state to have an agency dedicated to protecting the privacy rights of consumers. The office serves as a statewide resource for consumer information and assistance on identity theft and other privacy issues. They assist local, state and federal law enforcement by providing training on privacy issues and by coordinating with them in investigations. They work with businesses to define and encourage sound privacy protection practices and they report on trends in consumer privacy problems and issues. Tips on preventing identity theft include not carrying a social security card in your purse or wallet, destroying or shredding unused credit card solicitations, not giving out personal information on the phone or through the mail unless you initiated it, and removing your name from marketing lists. The guest also suggests that consumers check credit card billing statements carefully each month for unauthorized charges and report any discrepancies.

Issue: **Local Tourism & History**
Program: Public File
Date: December 22, 2002
Time: 6:30A-7:00A

Description: Sacramento's hospitality industry saw the most growth over the past two years among America's top 50 destinations for travel and tourism. The International Association of Convention and Visitors Bureau commissioned a study and found that as the national tourism industry has fallen into a slump, the Sacramento area has managed to post a 4% gain, or an increase of \$50 million in travel related spending since 2000. The study includes an analysis of visitors' spending, including money spent on hotels, transit, air transport, restaurants, retail establishments and entertainment. The study pegged the value of spending industry at about \$1.5 billion this year, up from about \$1.45 billion in 2000. Local hospitality industry growth compares with a decline of 10% for the nation's top 100 tourism markets combined. The national economic slowdown, combined with the September 11th terrorists attacks slowed pleasure and business travel across the country. Sacramento has held up for a variety of reasons, the most important being the stabilizing impact of government related business in the Capitol.

ISSUES / PROGRAMS LIST

ECONOMY (Cont'd)

Issue: **Changing Your Career**
Program: Public File
Date: December 29, 2002
Time: 6:00A-6:30A

Description: Dare To Change Your Job and Your Life is a book that helps readers understand how their personalities and careers grow and change through life, and how they make major decisions. Real life stories move readers beyond traditional thinking about careers. Based on the guest's research of over 30,000 people, it includes questionnaires, exercises, case studies and practical guidelines. The guest discussed what an individual should do if they are wondering what to do with their life, thinking about starting a new business, re-entering the workforce, looking for a new job, thinking of leaving a dissatisfying job, considering going back to school or looking for strategies to guide others' life decisions.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **Voter Registration**
Program: Public File
Date: October 27, 2002
Time: 6:30A-7:00A

Description: A new poll shows that education is the main concern of California's voters, followed by employment, the economy, the state budget, taxes and electricity. The Office of Voter Registration and Elections sees to provide the opportunity and the means for participation in the election process. Their responsibilities include conducting public elections, maintaining a database of all registered voters in Sacramento County, and administering the candidate nomination process. With the punch card system of voting being phased out by 2004, touch screen voting is currently being tested at six different locations throughout the County. Residents are invited to participate in the evaluation process. Although there are many chances for error with the current punch card system of voting, Sacramento County's margin of error is consistently very low at .01%. Challenges currently facing the office include low voter turnout, finding poll workers and finding poll workers who are multi-lingual. The guest also discussed the criteria that must be met in order to vote in Sacramento County as well as online voter registration and absentee voting. For voters seeking help in preparing to vote on November 5th, a free Easy Reading Voter Guide is available.

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ISSUES / PROGRAMS LIST

HEALTH

Issue: **Drug Addiction Treatment**
Program: Public File
Date: October 6, 2002
Time: 6:30A-7:00A

Description: Narcotics Anonymous began in 1953 in Southern California when several addicts who were seeking recovery held their first meetings. The primary purpose was the same as it is today, to help suffering addicts find a solution that would help them get clean and recover from the disease of addiction. Since its beginning, the fellowship has experienced a tremendous amount of growth. By 1987 there were over 10,000 NA meetings being held in 40 countries. Today, there are over 12,000 NA groups in over 43,000 countries. The NA message is that an addict can stop using, lose the desire to use and find a new way of life. The unique aspect of the program is their approach to the disease of addiction through one addict helping another. NA believes the problem is not the use of any specific drug or group of drug. Their problem is the disease of addiction and the program is one of abstinence from all drugs.

Issue: **Breast Cancer Awareness Month**
Program: Public File
Date: October 13, 2002
Time: 6:30A-7:00A

Description: Breast cancer is the most common cancer found in women and is second only to lung cancer in cancer deaths. An estimated 203,500 new invasive cases of breast cancer are expected to occur among women in the United States during 2002. An estimated 39,600 women will die from breast cancer. Breast cancer is a type of cancer where cells in the breast tissue divide and grow without the usual controls on cell death and cell division. The most common signs are a lump in the breast, an abnormal thickening of the breast or a change in the shape or color of the breast. The majority of women diagnosed with breast cancer have no other known risk factors. 2002 marks the 20th anniversary of the Komen Foundation. Their recommendations for screening guidelines include monthly breast self-examinations beginning by the age of 20, clinical breast exams at least every three years beginning at age 20 and annually after age 40, and annual screening mammography beginning at age 40.

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Issue: **Latino Drug & Alcohol Treatment**
Program: Public File
Date: December 1, 2002
Time: 6:00A-6:30A

Description: MAAP (The Mexican American Alcoholism Program) is the largest service provider for Hispanics in the area. Programs in English and Spanish include the Sacramento and Galt Drinking Driver Program, a drug diversion program, the Hispanic AIDS community educational resources project, and their parent substance abuse program. Their Mi Casa Recovery Home is a social model recovery facility offering 30, 60 or 90 day alcohol and drug treatment programs for men 18 years or older. Experienced counselors provide individual and group counseling and classes. Daily groups and classes are conducted on topics such as anger management, stress reduction, living sober, art, feelings, domestic violence and sober living skills. In addition, residents are given guidance and referrals in putting their lives back together, including assistance with employment, family and education.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Eating Disorders**
Program: Public File
Date: December 29, 2002
Time: 6:30A-7:00A

Description: The Surgeon General has warned that the nation's obesity epidemic has gotten so bad that it soon may overtake tobacco as the leading cause of preventable deaths. Compulsive Eaters Anonymous is a non-profit organization that helps people who suffer from eating disorders in the same way that Alcoholics Anonymous helps alcoholics. Compulsive eating is defined as any eating out of relation to physiological hunger and satiation. Anytime one eats for reasons other than hunger, the eating is defined as compulsive in nature. Compulsive over eaters are often caught in the vicious cycle of binge eating and depression. They often use food as a coping mechanism to deal with their feelings. Binge eating temporarily relieves the stress of these feeling, but is unfortunately followed by feelings of guilt, shame, disgust and depression. Compulsive Eaters Anonymous is a fellowship of men and women who meet to share their experience, strength and hope with one another in order that they may solve their common problem and help those who still suffer to recover from compulsive eating.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Cremation**
Program: Public File
Date: October 27, 2002
Time: 6:00A-6:30A

Description: People choose cremation for a variety of reasons. Some do so based on environmental considerations, while others have philosophic or religious reasons. The cost of cremation is less than 1/3rd the cost of a ground burial. California's cremation rate is 47%, the 9th highest in the country. In light of recent scandals in the funeral and cremation industry, the guest stressed the need for research when choosing a funeral home or cremation service. Check with the Chamber of Commerce for any past complaints. Ask if they are current members of the Cremation Association of North America. Ask if they have a security system in place to assure you that the cremated remains returned to you are those of your loved one. Call the Department of Consumer Affairs to learn of complaints against the crematory and when their last inspection took place.

Issue: **Environmental Preservation**
Program: Public File
Date: December 1, 2002
Time: 6:30A-7:00A

Description: The American River Conservancy's mission is to protect the quality of wildlife habitat, open space, recreational lands and water quality within the upper American and Consumnes River Watersheds. The Conservancy develops conservation, stewardship and environmental education programs that protect fisheries, river based habitats and the quality of surface water flowing out of the Sierra Nevada into the Sacramento and Bay Area for multiple use. They monitor the water quality in streams and rivers and assess the impact of mining and development projects on water quality. They also monitor herbicide and pesticide application. Although the activities and support base of the Conservancy is in El Dorado County, the true benefactors of their programs are those who live downstream in the greater Sacramento and Bay Areas that use the water flowing out of the Sierra for domestic, agricultural, industrial and river-recreational uses. Additionally, the group seeks to promote community awareness of environmental issues and provide meaningful volunteer and membership involvement.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Wine & Food Tasting To Benefit Charities**
Program: Public File
Date: October 6, 2002
Time: 6:00A-6:30A

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MINORITIES, WOMEN & AGING (Cont'd)

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ISSUES / PROGRAMS LIST

CRIME

Issue: **Animal Cruelty Prevention**
Program: Public File
Date: October 13, 2002
Time: 6:00A-6:30A

Description: The Sacramento SPCA was established in 1849 and is dedicated to ensuring the humane treatment of all animals in the Sacramento area. They provide a safe and nurturing environment for unwanted, abandoned and mistreated pets until they can be placed into loving homes. Through proactive intervention, public education and community outreach, the Sacramento SPCA seeks to promote respect for all life by breaking the cycle of abuse, neglect and pet overpopulation in our communities. The Sacramento SPCA is supported through private contributions. Services include low cost spaying and neutering, abuse and neglect investigations, lost and found pet services, a pet surrender program, pet adoption, a pet foster program and dog and cat behavior training. The SPCA also provides a wide variety of volunteer opportunities.

Issue: **Neighborhood Crime Prevention**
Program: Public File
Date: October 20, 2002
Time: 6:30A-7:00A

Description: The business and property owners on Stockton Boulevard are taking back the boulevards from the criminal elements. The Stockton Boulevard Partnership includes 250 businesses and surrounding residential neighborhoods working to transform the area into a competitive, thriving and attractive business district. Goals focus on security, image and advocacy. Long term strategies focus on unique programs that have met with wide success across the country, including security bike patrols, community crime watch zones, loitering and trespassing signage, enhanced lighting, prostitution arrest sweeps, elimination of pay phones in "stroll" areas, providing disposable cameras to business owners and residents, "John" school and web posting of prostitutes and "Johns". Visible improvements to the area have already begun, including street scape improvements such as adding sidewalks, curbs and gutters as well as landscaped medians. The program will be funded with annual fees raised among businesses and property owners along the Stockton Boulevard strip as well as state and city grants.

Issue: **Crime Prevention**
Program: Public File
Date: December 8, 2002
Time: 6:00A-6:30A

Description: CrimeAlert is a grass roots program that helps police solve crimes and arrest wanted suspects while saving thousands of dollars in investigation costs. It allows citizens to provide vital information to law enforcement while remaining completely anonymous. Callers can be paid cash rewards of up to \$1,000 when their information results in arrests. Since 1979, the program has resulted in thousands of arrests and crimes solved in the greater Sacramento area. Law enforcement agencies needing information on the location of wanted felons or unsolved crimes submit their information to the program's operating staff. The information is forwarded on a weekly basis to local area print and broadcast media. People with information on these cases are encouraged to call one of two hotline telephone numbers. Callers are given confidential code numbers for future identification. If the information results in an arrest, callers are paid in cash at a time and place they select.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: **Drunk and Drugged Driving Prevention**
Program: Public File
Date: December 8, 2002
Time: 6:30A-7:00A

Description: December marks California's Drunk and Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the CHP want to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California. Last year in California 1,308 people were killed and more than 31,800 were injured in alcohol related crashes, with more than 176,000 arrests made for impaired driving. Throughout the month, the CHP and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holiday.

Issue: **Privacy Protection**
Program: Public File
Date: December 15, 2002
Time: 6:30A-7:00A

Description: California is the first state to have an agency dedicated to protecting the privacy rights of consumers. The office serves as a statewide resource for consumer information and assistance on identity theft and other privacy issues. They assist local, state and federal law enforcement by providing training on privacy issues and by coordinating with them in investigations. They work with businesses to define and encourage sound privacy protection practices and they report on trends in consumer privacy problems and issues. Tips on preventing identity theft include not carrying a social security card in your purse or wallet, destroying or shredding unused credit card solicitations, not giving out personal information on the phone or through the mail unless you initiated it, and removing your name from marketing lists. The guest also suggests that consumers check credit card billing statements carefully each month for unauthorized charges and report any discrepancies.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Drug Addiction Treatment**
Program: Public File
Date: October 6, 2002
Time: 6:30A-7:00A

Description: Narcotics Anonymous began in 1953 in Southern California when several addicts who were seeking recovery held their first meetings. The primary purpose was the same as it is today, to help suffering addicts find a solution that would help them get clean and recover from the disease of addiction. Since its beginning, the fellowship has experienced a tremendous amount of growth. By 1987 there were over 10,000 NA meetings being held in 40 countries. Today, there are over 12,000 NA groups in over 43,000 countries. The NA message is that an addict can stop using, lose the desire to use and find a new way of life. The unique aspect of the program is their approach to the disease of addiction through one addict helping another. NA believes the problem is not the use of any specific drug or group of drug. Their problem is the disease of addiction and the program is one of abstinence from all drugs.

Issue: **Latino Drug & Alcohol Treatment**
Program: Public File
Date: December 1, 2002
Time: 6:00A-6:30A

Description: MAAP (The Mexican American Alcoholism Program) is the largest service provider for Hispanics in the area. Programs in English and Spanish include the Sacramento and Galt Drinking Driver Program, a drug diversion program, the Hispanic AIDS community educational resources project, and their parent substance abuse program. Their Mi Casa Recovery Home is a social model recovery facility offering 30, 60 or 90 day alcohol and drug treatment programs for men 18 years or older. Experienced counselors provide individual and group counseling and classes. Daily groups and classes are conducted on topics such as anger management, stress reduction, living sober, art, feelings, domestic violence and sober living skills. In addition, residents are given guidance and referrals in putting their lives back together, including assistance with employment, family and education.

ISSUES / PROGRAMS LIST

HOUSING

Issue: **Women's Programs**
Program: Public File
Date: November 9, 2002
Time: 6:30A-7:00A

Description: The YWCA is a women's membership movement nourished by its roots in the Christian faith and sustained by the richness of many beliefs and values. Strengthened by diversity, the association draws together members who strive to create opportunities for women's growth, leadership, and power in order to attain a common vision: peace, justice, freedom and dignity for all people. The YWCA of Sacramento is dedicated to strengthening the safety, health and well-being of women and children in our community. Their continuing mission of their Career Resource Center is to help women gain empowerment through economic independence. Their "Encore Plus" program is Northern California's most comprehensive, no-cost breast cancer detection program and educational service. Other programs include self defense and safety training, and affordable housing for very low income single women without children. Their upcoming fund raiser, "A Celebration of Communities" honors Sacramento's rich diversity while supporting the YWCA programs that are so valuable to the women in the community. Health, cultural and athletic programs for all members of the community form the YWCA of the future.

Issue: **Children's Charities**
Program: Public File
Date: November 17, 2002
Time: 6:00A-6:30A

Description: On World Children's Day, McDonald's will raise money through a variety of activities and promotions developed by each restaurant. Funds raised will benefit local Ronald McDonald House Charities. Northern California chapters are dedicated to lifting children and their families to a better tomorrow through three primary programs. Ronald McDonald House is a home away from home for families who must travel many miles to seek medical treatment for their child. The house is a 20 bedroom facility located on the grounds of the UC Davis Medical Center offering parents and family members of seriously ill and injured kids being treated in any Sacramento medical facility a refuge from the hospital room. Camp Ronald McDonald is a fully accessible camping site and program that meets the needs of children with disabilities throughout Northern California. And, finally, Ronald McDonald House Charities of Northern California utilizes matching funds to maximize local contributions from businesses, community groups and private citizens earmarked specifically for grants and scholarships

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Wine & Food Tasting To Benefit Charities**
Program: Public File
Date: October 6, 2002
Time: 6:00A-6:30A

Description: The 1st Annual Lake Tahoe Food & Wine in the Pines celebrates the great food and outstanding wines from top growing regions around the world. Local flavors will be showcased as well. For example, El Dorado Hills, just west of Lake Tahoe is the highest growing regions in California, with grapes growing upwards of 3,300 feet. The proceeds for the event benefit several organizations: The South Lake Tahoe Women's Shelter, dedicated to improving the emotional, social and economic condition of women and families in the communities through programs and services that address domestic violence, sexual assault, child abuse and basic needs. The South Lake Tahoe Bread & Broth Program provides food for individuals and families in need. The Culinary Arts Department at Lake Tahoe Community College seeks to continue to expand its culinary facilities and course offerings. The Barbara Trop Scholarship Fund of Women Chefs and Restaurateurs seeks to promote the education and advancement of women in the restaurant business and the betterment of the industry as a whole.

Issue: **Feeding the Hungry**
Program: Public File
Date: October 20, 2002
Time: 6:30A-7:00A

Description: One out of ten families in California will use an emergency food bank at least once this year. Food distributed by SFBS helps children, seniors, battered women, the homeless, the disabled, the unemployed and the working poor. The Sacramento Food Bank Services' mission is to assist those in need by alleviating their immediate pain and problems and by moving them towards self-sufficiency and financial independence. They seek to accomplish these goals through educating the illiterate, providing mothers with guidance and their infants with food and diapers, feeding the hungry, clothing the poor, housing the homeless, and strengthening families through a program of ethics and self-esteem. SFBS has a proven track record of leading people from the depths of poverty to the pinnacle of self actualization. For every \$1 donated, \$10 of product or service is returned to the community at no charge. Over 700 volunteers donate over 85,000 hours of time each year to the Sacramento Food Bank Services.

Issue: **Cremation**
Program: Public File
Date: October 27, 2002
Time: 6:00A-6:30A

Description: People choose cremation for a variety of reasons. Some do so based on environmental considerations, while others have philosophic or religious reasons. The cost of cremation is less than 1/3rd the cost of a ground burial. California's cremation rate is 47%, the 9th highest in the country. In light of recent scandals in the funeral and cremation industry, the guest stressed the need for research when choosing a funeral home or cremation service. Check with the Chamber of Commerce for any past complaints. Ask if they are current members of the Cremation Association of North America. Ask if they have a security system in place to assure you that the cremated remains returned to you are those of your loved one. Call the Department of Consumer Affairs to learn of complaints against the crematory and when their last inspection took place.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Children's Programs**
Program: Public File
Date: November 3, 2002
Time: 6:00A-6:30A

Description: The River Cats, Sacramento's AAA minor league affiliate of the Oakland A's, believe those three A's represent Attitude, Attendance and Academics for all students in the region. Their community relations department travels out to community schools to honor students. They attend over 70 assemblies per year, helping teachers and administrators reward students showing improvement in the "Three A's". The River Cat players and their mascot also attend assemblies to promote reading and fire, health and safety programs. Their school-to-career program offers internships, job shadowing mentoring, work site tours, classroom speaking and an involvement in career academics and curriculum development. Their home run tours have given more than 10,000 students' the opportunity to tour Raley Field while being educated in related areas such as baseball math, baseball science, baseball history and sports management careers. The River Cats Foundation lends assistance to qualifying organizations which support family and youth activities in the greater Sacramento area.

Issue: **Mentors for At-Risk Children**
Program: Public File
Date: November 3, 2002
Time: 6:30A-7:00A

Description: Big Brothers and Big Sisters have been experts in youth mentoring for nearly 100 years. Locally, BBBS is celebrating their 40th anniversary in 2003. The agency provides one-to-one mentoring relationships between adult volunteers and children from single-parent homes, boys ages 8-16 and girls ages 7-16. Advocacy organizations report one-in-four households in the local service area are single parent homes. Professionally trained staff screen all applicants thoroughly before matching them with waiting children, and consistent agency support is given to the volunteer, child and child's parents or guardian. According to a national study, Little Brothers and Little Sisters were 53% less likely to skip school, 46% less likely to begin using illegal drugs, 27% less likely to begin using alcohol, and generally more confident of their performance in schoolwork. Being a Big Brother or Big Sister is about sharing simple magical moments with a child to help open their doors and widen their horizons.

Issue: **Family Counseling**
Program: Public File
Date: November 9, 2002
Time: 6:00A-6:30A

Description: The Family Service Agency offers professional counseling to address marriage, parent/child issues, family, teen and individual issues. Skilled therapists help develop solutions and healing for problems related to relationships, work parenting, divorce and step families, grief, life transitions, depression and anxiety. They can help improve communication and problem solving skills, and help restore balance and harmony to the home environment. Their Family & Schools Together (FAST) program helps parents help their children succeed in school, at home and in their community. Other programs include crisis response and suicide prevention, home visitation programs, HIV/AIDS counseling, an employee assistance program, pre-marital counseling, parenting classes, a marriage enrichment workshop, shared parenting training for divorced families and step/blended family education and support groups.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Children's Charities**
Program: Public File
Date: November 17, 2002
Time: 6:00A-6:30A

Description: On World Children's Day, McDonald's will raise money through a variety of activities and promotions developed by each restaurant. Funds raised will benefit local Ronald McDonald House Charities. Northern California chapters are dedicated to lifting children and their families to a better tomorrow through three primary programs. Ronald McDonald House is a home away from home for families who must travel many miles to seek medical treatment for their child. The house is a 20 bedroom facility located on the grounds of the UC Davis Medical Center offering parents and family members of seriously ill and injured kids being treated in any Sacramento medical facility a refuge from the hospital room. Camp Ronald McDonald is a fully accessible camping site and program that meets the needs of children with disabilities throughout Northern California. And, finally, Ronald McDonald House Charities of Northern California utilizes matching funds to maximize local contributions from businesses, community groups and private citizens earmarked specifically for grants and scholarships.

Issue: **Homeless Teens**
Program: Public File
Date: November 17, 2002
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out onto the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids – some of whom have been out of school for years – an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

Issue: **Smoking Prevention & Cessation**
Program: Public File
Date: November 24, 2002
Time: 6:30A-7:00A

Description: Smoking is the most preventable cause of premature death in our society. It is estimated that adult men and women smokers lose an average of 13 to 14 years of life due to smoking. Each day in the United States, 3,000 young people start smoking. The goal of the first Great American Smokeout 26 years ago was to get one million of California's five million smokers to pledge to quit for the day. In keeping with California's pioneering role in the fight against the tobacco industry, the American Cancer Society's California Division now uses the Great American Smokeout to highlight new programs that focus on the most vulnerable to Big Tobacco's marketing efforts – teens and young adults – and those who need special encouragement to quit – pregnant women and new mothers.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Latino Drug & Alcohol Treatment**
Program: Public File
Date: December 1, 2002
Time: 6:00A-6:30A

Description: MAAP (The Mexican American Alcoholism Program) is the largest service provider for Hispanics in the area. Programs in English and Spanish include the Sacramento and Galt Drinking Driver Program, a drug diversion program, the Hispanic AIDS community educational resources project, and their parent substance abuse program. Their Mi Casa Recovery Home is a social model recovery facility offering 30, 60 or 90 day alcohol and drug treatment programs for men 18 years or older. Experienced counselors provide individual and group counseling and classes. Daily groups and classes are conducted on topics such as anger management, stress reduction, living sober, art, feelings, domestic violence and sober living skills. In addition, residents are given guidance and referrals in putting their lives back together, including assistance with employment, family and education.

Issue: **Spirit of Christmas**
Program: Public File
Date: December 15, 2002
Time: 6:00A-6:30A

Description: Over 350 kids across America evaluated over 1000 story submissions and chose 25 that were put into Chicken Soup for the Soul Christmas Treasury for Kids, which provides a story a day from December 1st through Christmas to give families twenty-five gifts of inspiration and Christmas spirit to share together. The guest believes that when families take time to read these stories together it creates a special atmosphere for having conversations about treasured Christmas memories, the love of family and friends, giving to those less fortunate, holiday traditions and more. The people in the true stories in the book exemplify the true spirit of Christmas. Each story encourages kids as well as their families to spread the spirit of Christmas and create family memories that will remain with them forever.

Issue: **Family Counseling**
Program: Public File
Date: December 22, 2002
Time: 6:00A-6:30A

Description: Family Service Agency offers professional counseling to address marriage, parent/child issues, family, teen and individual issues. Skilled therapists help develop solutions and healing for problems related to relationships, work parenting, divorce and step families, grief, life transitions, depression and anxiety. They can help improve communication and problem solving skills, and help restore balance and harmony to the home environment. Their Family & Schools Together (FAST) program helps parents help their children succeed in school, at home and in their community. Other programs include crisis response and suicide prevention, home visitation programs, HIV/AIDS counseling, an employee assistance program, pre-marital counseling, parenting classes, a marriage enrichment workshop, shared parenting training for divorced families and step/blended family education and support groups.

THE PARENT'S JOURNAL

KDND-FM
Sundays, 7:00A-8:00A

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
3. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
4. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
5. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Playtime for Children**
Program: The Parent's Journal
Date: October 13, 2002
Time: 7:00A-8:00A

Guest: Fred Rogers, Emmy Award-winning TV personality of Mister Rogers' Neighborhood. He is the author of several books including *The Giving Box* and *Mr. Rogers' Playtime*

Issue: **Parents Role During College Search**
Program: The Parent's Journal
Date: October 13, 2002
Time: 7:00A-8:00A

Guest: Karin Kasdin, author of *Watsamatta U: A Get-A-Grip Guide to Staying Sane During Your Child's College Application Process*.

Issue: **Helping Preschoolers Develop Positive Behavior**
Program: The Parent's Journal
Date: October 20, 2002
Time: 7:00A-8:00A

Guest: Dr. Sal Severe, a school psychologist for over 20 years and author of *How to Behave So Your Preschooler Will Too*.

Issue: **Helping Teens Search For The Right College**
Program: The Parent's Journal
Date: October 27, 2002
Time: 7:00A-8:00A

Guest: Jay Matthews, Washington Post education reporter and weekly columnist for washingtonpost.com, and author of *Class Struggle: What's Wrong (and Right) with America's Best Public High Schools*.

Issue: **Music Games for Preschoolers**
Program: The Parent's Journal
Date: November 10, 2002
Time: 7:00A-8:00A

Guest: Dr. Sally Goldberg, professor of early childhood education at Nova Southeastern University. She appears frequently at nationwide parenting conferences and is the author of *Make Your Own Preschool Games: a Personalized Play and Learn Program*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Parenting from Senior Year to College Life**
Program: The Parent's Journal
Date: November 24, 2002
Time: 7:00A-8:00A

Guest: Dr. Laura Kastner, clinical associate professor of psychiatry and behavioral sciences at the University of Washington. She writes and lectures widely on adolescence and family behavior. She is the co-author of *The Launching Years: Strategies for Parenting from Senior Year to College Life*.

Issue: **Helping Kids Develop Emotional Intelligence**
Program: The Parent's Journal
Date: December 8, 2002
Time: 7:00A-8:00A

Guest: Dr. Peter Salovey, Chair of the Psychology Department at Yale University. He is the author of *Emotional Development and Emotional Intelligence: Educational Implications*.

Issue: **Encouraging Elementary School Kids to Write**
Program: The Parent's Journal
Date: December 29, 2002
Time: 7:00A-8:00A

Guest: Mary Leonhardt, an English teacher for 29 years and author of *99 Ways to Get Your Kids to Love Writing*.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **Lead Poison Prevention**
Program: The Parent's Journal
Date: October 20, 2002
Time: 7:00A-8:00A

Guest: Dr. Routt Reigart, Professor of Pediatrics and Director of General Pediatrics at the Medical University of South Carolina. Since 1972, Dr. Reigart has worked actively in children's environmental health activities.

Issue: **A Breastfeeding Plan for Working Moms**
Program: The Parent's Journal
Date: October 27, 2002
Time: 7:00A-8:00A

Guest: Dr. William Wilkoff, a practicing pediatrician on the coast of Maine for nearly 30 years and the author of *The Maternity Leave Breastfeeding Plan: How to Nurse Your Baby for 3 Months and Go Back to Work Guilt Free*.

Issue: **Healthy Pregnancy**
Program: The Parent's Journal
Date: November 10, 2002
Time: 7:00A-8:00A

Guest: Dr. Gerard DiLeo, an obstetrician-gynecologist and the author of *The Anxious Parent's Guide to Pregnancy*.

Issue: **Selecting Safe Toys**
Program: The Parent's Journal
Date: November 17, 2002
Time: 7:00A-8:00A

Guest: Dr. Heather Paul, Executive Director of the National Safe Kids Campaign, the first and only national organization dedicated solely to the prevention of unintentional childhood injury.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **A Breastfeeding Plan for Working Moms**
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Date: October 27, 2002
Time: 7:00A-8:00A

Guest: Dr. William Wilkoff, a practicing pediatrician on the coast of Maine for nearly 30 years and the author of *The Maternity Leave Breastfeeding Plan: How to Nurse Your Baby for 3 Months and Go Back to Work Guilt Free*.

Issue: **Coaching Girls In Sports**
Program: The Parent's Journal
Date: November 10, 2002
Time: 7:00A-8:00A

Guest: Tony DiCiccio, the coach who led the US Women's National Team to victory in the 1996 Olympics and 1999 World Cup. He is currently the Women's United Soccer Association Commissioner and is the co-author of *Catch Them Being Good: Everything You Need to Know to Successfully Coach Girls*.

Issue: **Healthy Pregnancy**
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Date: November 10, 2002
Time: 7:00A-8:00A

Guest: Dr. Gerard DiLeo, an obstetrician-gynecologist and the author of *The Anxious Parent's Guide to Pregnancy*.

ISSUES / PROGRAMS LIST

CRIME

Issue: **The Amber Plan**
Program: The Parent's Journal
Date: November 24, 2002
Time: 7:00A-8:00A

Guest: Joann Donnellan, the AMBER Plan manager for the National Center for Missing and Exploited Children.

Issue: **Teen Dating**
Program: The Parent's Journal
Date: December 15, 2002
Time: 7:00A-8:00A

Guest: Dr. Jill Murray, a psychotherapist who speaks on the topic of dating violence at high schools around the country, author of *But I Love Him: Protecting Your Teen Daughter from Controlling, Abusive Dating Relationships*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Practical Parenting in the Early Years of Childhood**
Program: The Parent's Journal
Date: October 6, 2002
Time: 7:00A-8:00A

Guest: Dr. Robin Goldstein, child and adolescent development specialist, faculty member at Johns Hopkins University and the co-author of *The Parenting Bible: The Answers to Parents' Most Common Questions*.

Issue: **Parent's Notes**
Program: The Parent's Journal
Date: October 6, 2002 – December 29, 2002
Time: 7:00A-8:00A

Guest: Parent's offer parenting techniques that have worked for them.

Issue: **Computers and Kids**
Program: The Parent's Journal
Date: October 6, 2002
Time: 7:00A-8:00A

Guest: Marie Winn, the author of *The Plug-In Drug: Television, Computers and Family Life*.

Issue: **Fire Safety for Kids**
Program: The Parent's Journal
Date: October 6, 2002
Time: 7:00A-8:00A

Guest: Dr. Heather Paul, Executive Director of the National Safe Kids Campaign.

Issue: **Playtime for Children**
Program: The Parent's Journal
Date: October 13, 2002
Time: 7:00A-8:00A

Guest: Fred Rogers, Emmy Award-winning TV personality of Mister Rogers' Neighborhood. He is the author of several books including *The Giving Box* and *Mr. Rogers' Playtime*.

Issue: **Dads and Daughters**
Program: The Parent's Journal
Date: October 13, 2002
Time: 7:00A-8:00A

Guest: Joe Kelly, former journalist, father of twin adult daughters, and the executive director of Dads and Daughters, the national education and advocacy non-profit for fathers and daughters. He is the author of *Dads and Daughters: How to Inspire, Understand and Support Your Daughter When She's Growing Up So Fast*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Parents Role During College Search**
Program: The Parent's Journal
Date: October 13, 2002
Time: 7:00A-8:00A

Guest: Karin Kasdin, author of *Watsamatta U: A Get-A-Grip Guide to Staying Sane During Your Child's College Application Process*.

Issue: **Helping Preschoolers Develop Positive Behavior**
Program: The Parent's Journal
Date: October 20, 2002
Time: 7:00A-8:00A

Guest: Dr. Sal Severe, a school psychologist for over 20 years and author of *How to Behave So Your Preschooler Will Too*.

Issue: **Parenting Your Adopted Older Child**
Program: The Parent's Journal
Date: October 20, 2002
Time: 7:00A-8:00A

Guest: Dr. Brenda McCreight, a family and child therapist and an adoption expert with more than 20 years experience, specializing in pre and post adoption issues. Author of *Parenting Your Adopted Older Child*.

Issue: **Lead Poison Prevention**
Program: The Parent's Journal
Date: October 20, 2002
Time: 7:00A-8:00A

Guest: Dr. Routt Reigart, Professor of Pediatrics and Director of General Pediatrics at the Medical University of South Carolina. Since 1972, Dr. Reigart has worked actively in children's environmental health activities.

Issue: **Working and Caring for Children**
Program: The Parent's Journal
Date: October 27, 2002
Time: 7:00A-8:00A

Guest: Jessica DeGroot, founder and president of Third Path Institute, a non-profit nationally-based project that works to assist families and individuals in mixing work and life.

Issue: **Helping Teens Search For The Right College**
Program: The Parent's Journal
Date: October 27, 2002
Time: 7:00A-8:00A

Guest: Jay Matthews, Washington Post education reporter and weekly columnist for washingtonpost.com, and author of *Class Struggle: What's Wrong (and Right) with America's Best Public High Schools*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **A Breastfeeding Plan for Working Moms**
Program: The Parent's Journal
Date: October 27, 2002
Time: 7:00A-8:00A

Guest: Dr. William Wilkoff, a practicing pediatrician on the coast of Maine for nearly 30 years and the author of *The Maternity Leave Breastfeeding Plan: How to Nurse Your Baby for 3 Months and Go Back to Work Guilt Free*.

Issue: **Successful Discipline**
Program: The Parent's Journal
Date: November 3, 2002
Time: 7:00A-8:00A

Guest: Dr. Larry Koenig, father of five, founder of the national adolescent self-esteem program Up With Youth, and a family therapist. Dr. Koenig is the author of *Smart Discipline: Fast, Lasting Solutions for Your Peace of Mind and Your Child's Self-Esteem*.

Issue: **Working From Home**
Program: The Parent's Journal
Date: November 3, 2002
Time: 7:00A-8:00A

Guest: Paul and Sherry Edwards, authors of *The Entrepreneurial Parent: How to Earn Your Living From Home and Still Enjoy Your Family, Your Work and Your Life*.

Issue: **Help for Children Who Stutter in the Classroom**
Program: The Parent's Journal
Date: November 3, 2002
Time: 7:00A-8:00A

Guest: Jane Fraser, President of the Stuttering Foundation of America, a non-profit, charitable association concerned with the prevention and improved treatment of stuttering..

Issue: **Coaching Girls In Sports**
Program: The Parent's Journal
Date: November 10, 2002
Time: 7:00A-8:00A

Guest: Tony DiCiccio, the coach who led the US Women's National Team to victory in the 1996 Olympics and 1999 World Cup. He is currently the Women's United Soccer Association Commissioner and is the co-author of *Catch Them Being Good: Everything You Need to Know to Successfully Coach Girls*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Healthy Pregnancy**
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Date: November 10, 2002
Time: 7:00A-8:00A

Guest: Dr. Gerard DiLeo, an obstetrician-gynecologist and the author of *The Anxious Parent's Guide to Pregnancy*.

Issue: **Music Games for Preschoolers**
Program: The Parent's Journal
Date: November 10, 2002
Time: 7:00A-8:00A

Guest: Dr. Sally Goldberg, professor of early childhood education at Nova Southeastern University. She appears frequently at nationwide parenting conferences and is the author of *Make Your Own Preschool Games: a Personalized Play and Learn Program*.

Issue: **Helping Kids Develop Inner Discipline**
Program: The Parent's Journal
Date: November 17, 2002
Time: 7:00A-8:00A

Guest: Barbara Coloroso, an educational consultant and the author of *Kids Are Worth It: Giving Your Child the Gift of Inner Discipline*.

Issue: **Sibling Rivalry in the Early Years of Childhood**
Program: The Parent's Journal
Date: November 17, 2002
Time: 7:00A-8:00A

Guest: Dr. Peter Goldenthal, practicing psychologist and Clinical Assistant Professor of Psychiatry at Jefferson Medical College. He is the author of *Beyond Sibling Rivalry: How to Help Your Children Become Cooperative, Caring and Compassionate*.

Issue: **Selecting Safe Toys**
Program: The Parent's Journal
Date: November 17, 2002
Time: 7:00A-8:00A

Guest: Dr. Heather Paul, Executive Director of the National Safe Kids Campaign, the first and only national organization dedicated solely to the prevention of unintentional childhood injury.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Parenting from Senior Year to College Life**
Program: The Parent's Journal
Date: November 24, 2002
Time: 7:00A-8:00A

Guest: Dr. Laura Kastner, clinical associate professor of psychiatry and behavioral sciences at the University of Washington. She writes and lectures widely on adolescence and family behavior. She is the co-author of *The Launching Years: Strategies for Parenting from Senior Year to College Life*.

Issue: **Helping Kids Cope with Teasing**
Program: The Parent's Journal
Date: November 24, 2002
Time: 7:00A-8:00A

Guest: Judy Freedman, elementary school social worker and author of *Easing The Teasing: Helping Your Child Cope with Name-Calling, Ridicule and Verbal Bullying*.

Issue: **The Amber Plan**
Program: The Parent's Journal
Date: November 24, 2002
Time: 7:00A-8:00A

Guest: Joann Donnellan, the AMBER Plan manager for the National Center for Missing and Exploited Children.

Issue: **Teen Behavior**
Program: The Parent's Journal
Date: December 1, 2002
Time: 7:00A-8:00A

Guest: Dr. Scott Sells, Associate Professor of Social Work at Savannah State University and clinical director of the Savannah Family Institute in Georgia and the author of *Parenting Your Out of Control Teenager: 7 Steps to Re-Establish Authority and Reclaim Love*.

Issue: **Chores**
Program: The Parent's Journal
Date: December 1, 2002
Time: 7:00A-8:00A

Guest: Jan Faull, a parent educator and lecturer. She is the author of *Mommy! I Have To Go Potty!: A Parent's Guide to Toilet Training*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Thumb Sucking**
Program: The Parent's Journal
Date: December 1, 2002
Time: 7:00A-8:00A

Guest: Carol Mayer, a speech pathologist and the author of *My Thumb and I: A Proven Approach to Stop a Thumb or Finger Sucking Habit for Ages 6-10*.

Issue: **Helping Kids Develop Emotional Intelligence**
Program: The Parent's Journal
Date: December 8, 2002
Time: 7:00A-8:00A

Guest: Dr. Peter Salovey, Chair of the Psychology Department at Yale University. He is the author of *Emotional Development and Emotional Intelligence: Educational Implications*.

Issue: **Childhood Friendships**
Program: The Parent's Journal
Date: December 8, 2002
Time: 7:00A-8:00A

Guest: Dr. Kenneth Rubin, Director of the Center for Children, Relationships and Culture at the University of Maryland. Dr. Rubin is the author of *The Friendship Factor: Helping Our Children Navigate Their Social World*.

Issue: **Simplify the Holidays**
Program: The Parent's Journal
Date: December 8, 2002
Time: 7:00A-8:00A

Guest: Betsy Taylor, President of The Center for a New American Dream, a non-profit organization that promotes responsible consumption, offers practical suggestions for simplifying your holidays.

Issue: **Teen Dating**
Program: The Parent's Journal
Date: December 15, 2002
Time: 7:00A-8:00A

Guest: Dr. Jill Murray, a psychotherapist who speaks on the topic of dating violence at high schools around the country, author of *But I Love Him: Protecting Your Teen Daughter from Controlling, Abusive Dating Relationships*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Parenting Skills**
Program: The Parent's Journal
Date: December 15, 2002
Time: 7:00A-8:00A

Guest: Dr. Edward Christophersen, a staff psychologist at Children's Mercy Hospital in Kansas City and a professor of pediatrics at the University of Missouri at Kansas City School of Medicine. He is the co-author of *Parenting that Works: Building Skills That Last a Lifetime*.

Issue: **Winter Travel with Kids**
Program: The Parent's Journal
Date: December 15, 2002
Time: 7:00A-8:00A

Guest: Susan Foster, globetrotter and packing expert, author of *Smart Packing for Today's Traveler*.

Issue: **The Importance of Family Time**
Program: The Parent's Journal
Date: December 22, 2002
Time: 7:00A-8:00A

Guest: Dr. William Doherty, a professor of family social science and director of the Marriage and Family Therapy Program at the University of Minnesota. He is the co-author of *Putting Family First: Successful Strategies for Reclaiming Family Life in a Hurry-Up World*.

Issue: **Helping Children Who Are Dealing With Loss and Grief**
Program: The Parent's Journal
Date: December 22, 2002
Time: 7:00A-8:00A

Guest: Russell Friedman, Executive Director of the Grief Recovery Institute and co-author of *When Children Grieve: for Adults to Help Children Deal with Death, Divorce, Pet Loss, Moving and Other Losses*.

Issue: **Tradition of Giving**
Program: The Parent's Journal
Date: December 22, 2002
Time: 7:00A-8:00A

Guest: Fred Rogers, Emmy Award-winning TV personality of Mister Rogers' Neighborhood, the longest-running program on public television. He is the author of several books including *The Giving Box* and *Mr. Rogers' Playtime*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Providing Care for Young Children**
Program: The Parent's Journal
Date: December 29, 2002
Time: 7:00A-8:00A

Guest: Dr. Stanley Greenspan, a child psychiatrist and Clinical Professor of Psychiatry, Behavioral Sciences, and Pediatrics at George Washington University Medical School. He is the author of *The Four Thirds Solution: Solving the Childcare Crisis in America Today*.

Issue: **Avoiding Pushy (or Perfect) Parenting**
Program: The Parent's Journal
Date: December 29, 2002
Time: 7:00A-8:00A

Guest: Dr. Elisabeth Guthrie, Clinical Director of the Learning Diagnostic Center at Blythedale Children's Hospital in Valhalla, New York and the author of *The Trouble with Perfect: How Parents Can Avoid the Overachievement Trap and Still Raise Successful Children*.

Issue: **Encouraging Elementary School Kids to Write**
Program: The Parent's Journal
Date: December 29, 2002
Time: 7:00A-8:00A

Guest: Mary Leonhardt, an English teacher for 29 years and author of *99 Ways to Get Your Kids to Love Writing*.

PUBLIC SERVICE ANNOUNCEMENTS

KSEG, KSSJ, KRXQ and KDND rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
New 10's Coats for Kids	4	7	5	4
Toys for Tots	4	6	6	7
Adopt-A-Manatee	4	3	4	4
Families First	6	5	5	4
Operation Warm for the Winter	5	6	6	5
Sacramento CASA	6	6	4	4
Koinoni Foster Homes	5	4	5	4
Food for Families	6	4	7	4
Ronald McDonald House	7	6	6	4
Northside Volunteer Firefighter's Association	3	6	6	3
Sacramento Food Bank	5	4	4	7
WEAVE	4	5	4	6
Bear River High School Ski Club	5	6	6	5
March of Dimes	4	3	5	4
Learning With A Purpose	4	6	4	5
Big Brothers / Big Sisters	6	5	6	4
Roberts Elementary Autism Program	5	4	5	4
Roseville Crime Stoppers	4	5	4	6
Muscular Dystrophy Association	5	6	6	6
Sacramento SPCA	6	4	4	6
Vacaville Concert Society	6	4	4	3
American Cancer Society	3	5	4	5
Active 20/30 Club	5	4	5	6
Diogenes Youth Services	6	6	6	4
School Activities for Everyone	6	7	5	6
Capital Unity Council	5	4	6	4
Aspira Foster & Family Services	4	3	7	3
Twin Lakes Food Bank	3	5	5	6
Stanford Settlement	4	7	6	4
Animal Save	7	5	5	4
Loaves & Fishes Mustard Seed School	5	4	6	5
Stanford Home for Children	5	3	5	5
WIND Youth Center	4	5	4	5
Lodi Adopt-A-Child	6	5	6	7
Towe Auto Museum	5	4	6	4
Ombudsman Services of Northern California	3	4	5	4
Sacred Heart Parish School	4	3	7	5
Fulfill a Wish Gift Project	6	4	6	4
Vanished Children's Alliance	5	3	6	4
Adopt an Elder Foundation	4	5	4	3
Citizen's Crime Alert Reward Program	4	6	5	4
Midtown Murals Project	5	6	4	6
Sacramento Department of Parks & Recreation	5	3	4	3
Children's Choice for Hearing & Talking	6	5	3	6
Child Safety Days	5	3	4	3
Outstanding Women Leaders Awards	3	4	6	5
Hand to Hand Foundation	3	5	5	5
Capital Christian Center	4	3	5	4
Faith Community Outreach	3	4	6	4
Roseville Parent Education Preschool	6	4	5	6
Crocker Art Museum	7	5	5	4